



# The HK Nexus

Evolving client-agency partnerships in  
healthcare communications

Join our expert panel of people working in pharma and biotech, to give your perspective on how agency relationships need to evolve now and in the future.

We are on a mission to help healthcare communications be a joyful and sustainable career choice. A huge aspect of this is influenced by the type of work we do, the way we do it and the relationships that make it happen.

That's where you come in! Are you currently working within a pharmaceutical or biotech company? Do you have a perspective on what makes a good agency partnership? Are you thinking about how these powerful connections can be sustainable in terms of services offered, ways of working, and costing models?

**If so, we'd love you to join The Nexus, and help us to shape new approaches and models for the future.**



## What can you expect?

- A cross company, cross discipline peer group working towards a common purpose
- Two live facilitated discussions per year
- Insight report to share with your company and agency partners
- Networking and speaker opportunities at industry events

## Join us

If you'd like to be a part of The HK Nexus, [please complete this short form](#)

N.B. The HK Nexus is run as a pro bono initiative. No participants are paid for their active role in the community or the facilitated HK discussions. Any wider activity as a result of the panel will be discussed on an individual basis in line with company policies and procedures, and contracted appropriately.